Ivan Cortés

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Work

WebstaurantStore   Apr 2021 - Present
Product Designer

As a Product Designer for WebstaurantStore, I have owned the end-to-end user journey from ideation to final production of our web apps and marketing sites. I've influenced the shape of the product with research and data while executing designs using high-quality wireframes, user journeys, cross-platform interactive prototypes, and pixel-perfect visual design.

Cru   Sep 2017 - Apr 2021
UX/UI Designer

As a UX/UI Designer at Cru, I worked closely with product management, engineering, and analytics peers to solve user problems. I Designed and shiped high quality product features that enhanced the user experience of apps and websites. Some of my daily taks included creating user flows, wireframes, and prototypes to communicate and validate ideas.

Jewett Orthopaedic Clinic   Feb 2016 - Sep 2017
Web & Graphic Designer

As a Web & Graphic Designer for Jewett Orthopaedic Clinic, I worked alongside the Marketing Director to establish a new brand that was a result of the newly redesigned website I had done for them. I led design direction for all of their materials that ranged from print to web and even social media campaigns.

Education

University of Central Florida   Aug 2013 - Dec 2015

I attended UCF where I received my Bachelor's in Digital Media with a concentration in Web Design.

Skills

Disciplines

UX/UI Design
IOS/Android Design
Web Design
User Research/Testing
Product Strategy

Technical Abilities

Adobe Creative Suite	inVision
Figma	HTML & CSS
Sketch	Wordpress
Protopie	Elementor